

W B G N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

Form 3C 126
June 1954

Off. No. 3856

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-31-60 SEE CARD #2 Call letters W B G N
* ROBERT L. PROCTOR AND J. PAUL BROWN d/b as eff: 12-31-63
BOWLING GREEN BROADCASTING COMPANY (BAL 10-18-63) Station location Bowling Green, Kentucky
* CLEMENT LEE COCKREL, ELMER LOUIS HARGAN, EUGENE KENNETH HORNBACK AND J. PAUL BROWN d/b as
BOWLING GREEN BROADCASTING COMPANY (AL 7-27-62, eff: 9-1-62)
* CLEMENT LEE COCKREL, ELMER LOUIS HARGAN, EUGENE KENNETH HORNBACK AND
Name of licensee * DONALD GENE MASON, d/b as BOWLING GREEN BROADCASTING COMPANY

Transmitter location At inters. of Barren River and L&N Railroad; NE of city limits of Bowling
Green, Kentucky (BP-5-13-59)

42101 837 Fairview Avenue, Bowling Green, Kentucky (BRC 9-24-65)
X 913½ College Street, Bowling Green, Kentucky (BRC-12-14-59)
Main studio location Off U.S. Hwy. 68; N.E. of city limits of Bowling Green, Kentucky. (BP-5-13)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-12136	5-13-59	1340	250w	U	7-13 1-13-60
	CP for a new standard broadcast station (Cond'1).				
BRC-1593 (1)	12-14-59	Modification of c.p. to change Studio location from "Off U.S. Hwy. 68; N.E. of city limits of Bowling Green, Ky." TO 913 1/2 College Street, Bowling Green, Kentucky and operate transmitter by Remote Control from Studio location			
BL-7746	5-31-60	1340	250 w.	U	5-31 8-1-61
	Lic. to cover cp(BP-12136) which authorized a new standard b/c station.				
BR-3856	7-20-61	Renewal of license			8-1 8-1-64
BAL-4558	7-27-62	Voluntary assignment of license to Clement Lee Cockrel, Elmer Louis Hargan, Eugene Kenneth Hornback and J. Paul Brown d/b as Bowling Green Broadcasting Company			
eff	9-1-62				
BP-15865	10-2-63	1340kc	250w, 1kw-LS	U	12-2 6-2-64
	CP to increase daytime power to 1kw and install new transmitter (COLLINS 20-V) (Cond'1).				
BAL-4827	10-18-63	Voluntary assignment of license to Robert L. Proctor and J. Paul Brown dba Bowling Green Broadcasting Company			
eff	12-31-63				
BAP-657	1-24-64	Voluntary assignment of construction permit (BP-15,865) to Robert L. Proctor and J. Paul Brown, d/b as Bowling Green Broadcasting Company			
BL-10,481	5-12-64	1340kc	250w 1kw -LS	U	5-12 8-1-64
CONDL	Lic. to cover CP(BP-15,865) which auth. incr. daytime power and install new Trans. specify type trans as Collins 20-V3.				
BR-3856	7-10-64	Renewal of License			8-1 8-1-67
BRC-2742 (1)	9-24-65	Mod. of license to change studio loc. and remote control point to 837 Fairview Avenue, Bowling Green, Kentucky.			
BR-3856	7-18-67	1340kc	250w, 1kw-LS	U	8-1 8-1-70

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.B.G.N.

Station location

WBGN, INC. AL 12-30-80 EFF:

Name of licensee x SEE CARD NO. 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3856(S)	7-30-70	Renewal			8-1-73
EBSA	5-22-72				
BR-3856(S)	8-24-73	RENEWAL			8-1-76
BR-3856(L)	7-12-76		RENEWAL		8-1-79
BR790326UF (S)	7-18-79	RENEWAL			8-1-82
BAL801212FW	12-30-80	Vol	AL	EFF:	

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters NEW W H G MName CLEMENT LEE COCKREL, ELMER LOUIS HARGAN, EUGENE KENNETHand DONALD GENE MASON, d/b as / HORNEACKBOWLING GREEN BROADCASTING COMPANY (P.O. - Clement Lee Cockrel, 308 Sumpter Ave.Bowling Green, Ky.) Action

File No.	Dated	Application for	Nature	Date
BP-12,136	6-14-58	Construction permit for a new standard	GRANTED	5-13-59
Rec'd	6-30-58	broadcast station to be operated on:	Cond'l re: permittee	
Filed	6-30-58	Frequency - 1340kc	shall accept any inter-	
		Power - 250w	ference that may result	
		Hours of operation - Unlimited	in the event of a grant	
		Trans. location - At inters. of Barren River	of the application of	
		and L&N Railroad; N.E. of city limits,	Station WKRM, Columbia,	
		Bowling Green, Kentucky	Tenn. to increase daytim	
		Studio location - Off U.S. Hwy 68; N.E. of	power to 1kw, File No.	
		city limits of Bowling Green, Ky.	BP-12393.	
		Remote Control Point - Same as studio		
AMENDMENT	4-14-59	Engr. - Sanford Helt, Lexington, Ky.		
R & F	4-16-59	AMENDED to change type transmitter (COLLINS 300J)		

COLLINS 300-4 J

APPLICATION RECORD - BROADCASTING

AUG 1955

Name

Call

W B G N

CLEMENT LEE COCKRELL, ELMER LOUIS HARGAN, EUGENE KENNETH
 HORNBACK AND DONALD GENE MASON d/b as BOWLING GREEN BROADCASTING COMPANY

Letters

COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-7746	11-10-59	License to cover construction permit (EP-12136) which authorized a new standard broadcast station.	GRANTED	5-31-60
Rec'd	11-12-59			
Filed	11-12-59			
BRC-1593	12-5-59	Modification of construction permit to change Studio location from "Off U.S. Hwy. 68; N.E. of city limits of Bowling Green, Kentucky" TO 913 1/2 College Street, Bowling Green, Kentucky and operate transmitter by Remote Control from Studio location	GRANTED	12-14-59
Rec'd	12-10-59			
Filed	12-10-59			
BR-3856	4-27-61	Renewal of License	GRANTED	7-20-61
Rec'd&Filed	5-4-61			
BAL-4558	6-12-62	Voluntary assignment of license to Clement Lee Cockrell, Elmer Louis Hargan, Eugene Kenneth Hornback and J. Paul Brown d/b as Bowling Green Broadcasting Company.	GRANTED	7-27-62
Rec'd	6-25-62			
Filed	6-25-62			
			EFF	9-1-62

#3

Form BC-121

APPLICATION RECORD - BROADCASTING

Aug. 1955

ROBERT L. PROCTOR AND J. PAUL BROWN d/b as

Call

BOWLING GREEN BROADCASTING COMPANY

Letters WBGN

XCLEMENT LEE COCKREL, ELMER LOUIS HARGAN, EUGENE KENNETH HORNBACK AND J. PAUL BROWN

Name d/b as BOWLING GREEN BROADCASTING COMPANY

BOWLING GREEN, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,865 Rec'd Filed	2-5-63 2-11-63 2-11-63	CP to increase daytime power from 250w to 1kw and install new transmitter (Collins 20-V) Eng. Clarence E. Henson, Louisville, Ky. <i>Apply received 12-22-62 File 316 for design by CEH</i>	GRANTED Cond'l re: 250w Class IV stations. Section 3.54 of the Commission Rules.	10-2-63
BAL-4827 Rec'd Resub. Rec'd RESUBMITTED R & F	3-16-63 4-11-63 4-15-63 5-13-63 5-27-63 6-5-63	Voluntary assignment of license to Robert L. Proctor and J. Paul Brown dba Bowling Green Broadcasting Company	RETRD 4-17-66 Dated wrong GRANTED Eff; 12-31-63	5-21-63

F. C. C. - WASHINGTON, D. C.

AUG. 1955 #4

APPLICATION RECORD - BROADCASTING

Call W B G N
LettersRobert L. Proctor and J. Paul Brown d/b as
BOWLING GREEN BROADCASTING COMPANYName
Bowling Green, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BAP-657 R. & F.	11-14-63 11-18-63	Voluntary assignment of construction permit (BP-15,865) to Robert L. Proctor and J. Paul Brown, d/b as Bowling Green Broadcasting Company.	GRANTED	1-24-64
EL-10,481 Rec'd Filed	12-30-63 1-2-64 1-24-64	Lic to cover CP(BP-15,865) which auth incr day time power and install new trans; specify type trans as Collins 20-V3.	GRANTED condl re	5-12-64 Cl IV inc. power
BR- 3856 Rec'd Filed	4-28-64 4-30-64 4-30-64	Renewal of license	GRANTED	7-10-64

FORM BC-121 #5
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.G.N.

Name ROBERT L. PROCTOR AND J. PAUL BROWN d/b as
BOWLING GREEN BROADCASTING COMPANY

BOWLING GREEN, KENTUCKY 42101

File No.	Dated	Application for	Action	
			Nature	Date
BR-2742 Rec'd Filed	9-16-65 9-20-65 9-20-65	Modification of license to change studio location and remote control point to 837 Fairview Avenue, Bowling Green, Kentucky.	GRANTED	9-24-65
BR-3856 R & F	4/11/67 4/14/67	Renewal of license	GRANTED	7-18-67
BR-3856 R & F #594387 \$75. P.N.	4-16-70 4-20-70 4-20-70 4-20-70 APR 27 1970	Renewal of License AMENDED 6-15-70 re: commercial matter	GRANTED	7-30-70
BR-3856 R & F PN Recd. PRESS MAY	4-18-73 4-23-73 " 1973	RENEWAL OF LICENSE AMENDED 8-1-73 re: composition of community; employment program	GRANTED	8-24-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

WBGH, Inc.

Call
Letters W B G N

* ROBERT L. PROCTOR and J. PAUL BROWN

Name d/b as BOWLING GREEN BROADCASTING COMPANY
BOWLING GREEN, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3856 R & F PN Recd. PRESS	3-22-76 3-24-76 " MAY 12 1976	RENEWAL OF LICENSE	GRANTED	7-12-76
BR 790326 UF PRESS	JUN 5 1979	RENEWAL OF LICENSE	<i>ly</i> GRANTED	<i>7-1-18-79</i>
BAL801212FW Form 316 PRESS	DEC 23 1980	Voluntary assignment of license to WBGH, Inc.	GRANTED EFF:	12-30-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

